
TDC JEWELRY

TDCJEWELRY.Com

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Dear Customers:

It's with some sadness but also a great deal of satisfaction and anticipation, that I am writing to inform you of my decision to close my store in Buffalo Grove in January of 2018. After 34 years the time has come to redefine my goals and my business model to closer match how I want to pursue satisfying my customers in the jewelry business.

I want to thank all of you for the loyal support you have given me. My mission is to provide quality jewelry and services to my customers while maintaining the highest level of trust and integrity. Your satisfaction and faith in me is my highest priority. I have never taken my customers for granted. Each time you purchased goods or services you provided a means for me to raise my children, and live a reasonable life. I am forever thankful for that.

I have gotten to know many of you very well over the years. You have become more important to me than just customers. We have shared our life's experiences together. In a rapidly technologically evolving world where face to face communication and personal service are on the wane, I am glad the bulk of my career took place in a time frame when an owner on premise still meant something, and customers were more than cash flow.

I plan on staying in the jewelry business, getting back to my roots, and changing my focus and pursuing estate buying, working with customers to dispose of or repurpose their own or inherited fine jewelry. I also plan on continuing my business of selling diamonds, engagement rings, special orders, custom designing and repairing jewelry, appraisal, and general assistance in the matters of fine jewelry. I will have periodic and seasonal Fine Jewelry showings, a format that will allow you to purchase gifts and items for yourselves at amazing prices. This will all stay under my corporate name TDC Jewelry, in an office environment in the area. I will keep you informed of this pursuit. The goal is to provide the same services and products to my customers via a more cost effective operating structure, and passing on the significant savings to all of you.

In the mean time I will be liquidating my fine jewelry until I close the retail store in January. This is an extraordinary opportunity to purchase some amazing jewelry at incredible pricing. I encourage all of you to come and peruse. The discounts of 50- 60% OFF our retail prices are legit. We have not marked up our prices higher to take a bigger discount as some places do. Everything must go, and I urge you to take advantage through out the upcoming holiday season. I will continue to offer our high quality repair and custom design services from our current location until I resume at my new location.

Thank you for being the primary reasons that TDC Jewelry became a success and dream come true for me. You have all been the wind beneath my sails.

Sincerely, Jonathan


